# Unit 1: Cultural Anthropology

- I. 5 Themes of Geography
- II. Culture Universals
- III. Ethnocentrism: Stereotypes and Generalizations
- IV. Maslow's Hierarchy of Needs
- V. Bloom's Taxonomy of Learning
- VI. First Civilizations

# Unit 1: Cultural Anthropology

**Guiding Questions** 

### Maslow's Hierarchy of Needs

• Why do people/countries do what they do, according to Maslow?

#### <u>Culture</u>

- How does my own ethnocentrism influence my interactions with other individuals and cultures?
- In a shrinking world (more globalized world) how do we interact with people who are different from us?
- $\circ~$  What makes us who we are, both individually & as a society?
- How is culture shared?
- How do cultural differences affect interactions between cultures?

#### <u>5 Themes of Geography</u>

- How does geography affect culture and cultural interactions?
- $\circ~$  Is geography to blame for inequality/conflict in the world

#### **Religion**

- Why do people practice religions?
- How and why do religions spread?

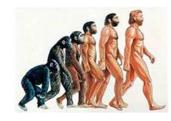
# What is anthropology?



## What do Anthropologists study?

Anthropos: Greek for human

-ology: Greek for \_\_\_\_\_.



# •Human development (physical anthropology

- •Evolution/pre-history (archaeology)
- •Culture (cultural anthropology)

5 Themes of Geography

**MR. HELP** 

## **Guiding Questions**

• How does geography affect culture and cultural interactions?

• Is geography to blame for inequality/conflict in the world?



# MR. HELP Region

What are their unifying features and how do they form and change over time?

- Regions are a basic unit for geographic study.
- Geographers divide the world into regions to help them interpret events.
- Regions can be defined on the basis of: physical and human characteristics.
  Ex. The Pacific Northwest, The Midwest, the Middle East, Eastern Europe, Sub-Saharan Africa



# MR. HELP

## Human Environment Interaction 🚽

How do people interact with and change their environment?

- Focuses on the relationship between people and the environment.
- Humans often make changes to the environment, and the environment often affects how humans live.



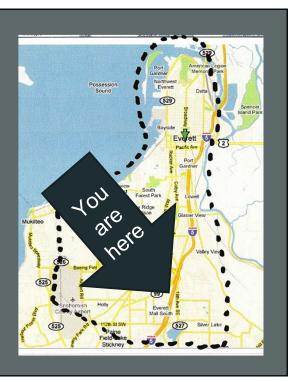
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How does the environment affect human life? (Activities, culture, food, disasters)

# MR. HELP Location

## Where is it?

- **Absolute location:** degrees of latitude and longitude.
- **Relative location:** point of reference, e.g., near, far, a short drive.



# MR. HELP Place



## **Physical Characteristics:**

- landforms (mountains, plains, etc.)
- bodies of water (oceans, lakes, bay, etc.)
- ecosystems (soil, plants, animals, and climate)

## Human Characteristics:

- Bridges, dams, canals
- roads
- buildings
- culture
- language

All places have features that distinguish them from other places.

