Name: **Political Advertisement Analysis**  #: \_\_\_\_ A / B

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Special Interest Group/Political Action Committees (PACs)** | **Ethos** | **Pathos** | **Logos** | **Who is the target audience for this special interest group/PAC?** |
| NRA |  |  |  |  |
| American Future Funds |  |  |  |  |
| Priorities USA PAC |  |  |  |  |
| Great America PAC |  |  |  |  |